

PRESS RELEASE

Guillaume GENTINA, appointed Head of European Assets for La Française Real Estate Managers

Paris, 9 November 2023 – La Française Real Estate Managers (REM), a real estate asset management firm with assets under management of more than €32 billion (as at 30/06/2023), is pleased to announce the appointment of Guillaume GENTINA as Head of European Assets, effective November 6th. As such, Guillaume will act as a hub, overseeing relations between the Paris-based home office and satellite offices in Frankfurt and London. Guillaume joins the Asset Management division of the Commercial Property Department of La Française, headed by Loïc JARDIN, Director of Asset Management.

Loïc JARDIN said, « *In today's context, La Française Real Estate Managers clearly distinguishes itself by capitalizing on its professionals and reinforcing its resources with the recruitment of new talent. The organization of our asset management team is now complete with the arrival of Guillaume. With three dedicated divisions, Office, Retail and European, respectively supervised by Laurent ADRIEN, Eric DERENNE and Guillaume GENTINA, the client-centric Asset Management Department of La Française REM is fully operational.* »

Guillaume GENTINA, 53, Head of European Assets for La Française Real Estate Managers

Guillaume has twenty years of experience in finance and real estate, intervening at every stage of the value chain: acquisition, asset management, arbitrage and fund management. In 2001, Guillaume joined General Electric Medical Systems, first as Finance Manager, then as Financial Planner and Analyst Manager. In 2005, he was named Senior Financial Planner of General Electric Real Estate and was responsible for a pan-European portfolio weighing USD14 billion. After two years, Guillaume was poached by DTZ Investors as Client Relationship and Investment Manager. He was later promoted to Deputy Finance Manager of DTZ Investors France, where he was in charge of third-party fund management on a European level. Prior to joining La Française REM, Guillaume was Associate Director of DTZ Investors France, whereby for close to thirteen years, he managed a commercial real estate portfolio (€4 billion in assets) and led the implementation of an energy consumption reduction program.

Guillaume GENTINA holds a Master of Business Administration from Manchester Business School and a Master of Science from Ecole Polytechnique Universitaire de Lille.



About La Française

Environmental and societal challenges are opportunities to consider the future. Identifying drivers of change and understanding how they will fashion global growth and ultimately influence the long-term performance of financial and real estate assets is at the heart of La Française's mission. The asset manager's forward-looking investment strategy is built upon this conviction.

The group uses its capacity for innovation and its client centric technology to design investment solutions that bridge the gap between performance and sustainability.

Organized around two business lines, financial and real estate assets, La Française serves institutional and retail clients in France and abroad.

La Française manages over 45 billion euros in assets and has operations in Paris, Frankfurt, Hamburg, London, Luxembourg, Madrid, Milan, Seoul and Singapore. (30/06/2023)

La Française is a subsidiary of Caisse Régionale de Crédit Mutuel Nord Europe (CMNE), a member bank of Crédit Mutuel Alliance Fédérale which has long-term ratings of A+/Aa3/AA- from S&P (11/2022) / Moody's (07/2023) / Fitch (12/2022).

Press contact:

La Française

Pascale Cheynet: + 33 1 43 12 64 25 | pcheynet@la-francaise.com

Debbie Marty: + 33 1 44 56 42 24 | debmarty@la-francaise.com

Legal notes:

Issued by La Française AM Finance Services, home office 128 boulevard Raspail, 75006 Paris, France, regulated by the "Autorité de Contrôle Prudentiel et de Résolution" as investment services provider under the number 18673.

The portfolio management company La Française Real Estate Managers received AMF accreditation No. GP-07000038 on 26 June 2007 and AIFM accreditation under Directive 2011/61/EU, dated 24/06/2014 (www.amf-france.org).