

La Française, the new asset management division of Crédit Mutuel Alliance Fédérale

Crédit Mutuel Alliance Fédérale is pleased to announce the deployment of its asset management business line, La Française. With €152 billion¹ in assets under management as at 30 June 2024 (€116 billion in listed assets and €36 billion in unlisted assets) and 1,000 employees, **La Française is now a major player in the French and European asset management landscape.**

A member of Crédit Mutuel Alliance Fédérale, the newly formed La Française has reinforced its position as a multi specialist asset management group. Eight management companies, with complementary areas of expertise, are now gathered under a single holding company and share a common governance, operational platform and IT system. La Française considers its investors as partners and as such, designs innovative solutions and services, tailored to meet their investment requirements. The full range of investments solutions is now available via a mutualized distribution platform.

With a presence in ten countries, thereby ensuring local market proximity, La Française pursues an international development strategy. The group offers a range of listed and unlisted investment solutions that combine performance targets with sustainability objectives and reflect the shared values and commitments of Crédit Mutuel Alliance Fédérale.

To mark the beginning of this new chapter, La Française has redesigned its corporate logo.



*"I would like to acknowledge the commitment of our employees during the construction phase of this newly-formed La Française group. Together, we are prepared to rise to the occasion and do all in our power to offer our investors specialized conviction-based asset management, grounded on a sincere ESG investment strategy," said **Guillaume Cadiou**, CEO of Groupe La Française.*

*"The multi-specialty architecture of our newly formed asset management business line and its alignment with our core values underline Crédit Mutuel Alliance Fédérale's desire to provide quality investment solutions and services to our customers," added **Éric Charpentier**, CEO of Banque Fédérative du Crédit Mutuel and CIC.*

*"I am particularly proud to see our asset management division emerge. Its establishment, as well as the quality of its expertise, allows Crédit Mutuel Alliance Fédérale to strengthen its position as a major player in the asset management landscape," concluded **Éric Petitgand**, CEO of Crédit Mutuel Alliance Fédérale.*

¹ Assets under management of the La Française group and its subsidiaries, as well as the share of assets under management of the activities of BLI, CIC Market Solutions, Dubly Transatlantique Gestion, distributed by La Française AM Finance Services.

Scope of asset management business line

As of January 1, 2024, **Crédit Mutuel Asset Management, La Française Systematic Asset Management, La Française REM, CIC Private Debt, Crédit Mutuel Impact, Cigogne Management, Crédit Mutuel Gestion and New Alpha Asset Management** are subsidiaries of the holding company Groupe La Française.

The various areas of expertise of **Banque de Luxembourg Investments and CIC Market Solutions** are also marketed by **La Française AM Finance Services**, a distribution platform that merged Crédit Mutuel Investment Managers on May 1, 2024.

La Française also provides support services to **Dubly Transatlantique Gestion**.

Press contacts

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About La Française

The La Française group offers conviction-based management that combines performance targets and sustainability objectives across all asset classes. Organized by specialty, our portfolio managers focus on what passions them most within their own area of expertise.

Our shareholder, Crédit Mutuel Alliance Fédérale, a mutualist group and the first bank to adopt the « benefit corporation » status, is at the very root of our commitment to responsible investing. Our teams have developed cutting edge expertise across many facets of ESG, an expertise that is integrated across all of our business activities and analyses.

Our approach to customer relationships, considered partnerships, and the creativity of our teams who place the client first enable us to develop innovative solutions and services tailored to your investments needs and time horizons.

The La Française group is the asset management business line of Crédit Mutuel Alliance Fédérale. With 152 billion euros in assets under management (30/06/2024), we are a major player in the asset management landscape, in France and Europe. With over 1 000 employees, we are active in 10 countries, working alongside our client base and ensuring proximity with those markets in which we invest. Our niche areas of expertise cover listed and unlisted assets, including real estate.

More information about la-francaise.com

About Crédit Mutuel Alliance Fédérale

One of France's leading bankinsurers, with more than 77,000 employees serving over 31 million customers, and the first bank to adopt the status of a mission-driven company, Crédit Mutuel Alliance Fédérale offers a diversified range of services to private individuals, local professionals and businesses of all sizes, via its 4,300 branches.

Crédit Mutuel Alliance Fédérale is made up of the following Crédit Mutuel federations: Centre Est Europe (Strasbourg), Sud-Est (Lyon), Ile-de-France (Paris), Savoie-Mont Blanc (Annecy), Midi-Atlantique (Toulouse), Loire-Atlantique and Centre Ouest (Nantes), Centre (Orléans), Normandie (Caen), Dauphiné-Vivarais (Valence), Méditerranéen (Marseille), Anjou (Angers), Massif Central (Clermont-Ferrand), Antilles-Guyane (Fort-de-France) and Nord Europe (Lille) federations.

Crédit Mutuel Alliance Fédérale also includes Caisse Fédérale de Crédit Mutuel, Banque Fédérative du Crédit Mutuel (BFCM) and all its subsidiaries, in particular CIC, Euro-Information, Assurances du Crédit Mutuel (ACM), Targobank in Germany, Cofidis, Beobank in Belgium, Banque Européenne du Crédit Mutuel (BECM), Banque Transatlantique, Banque de Luxembourg and Homiris.

More information on creditmutuelalliancefederale.fr