



PRESS RELEASE

La Française AM appoints Marie Lassegnore, CFA Head of Sustainable Investments

Paris, 21 June 2022: La Française is developing a multi-expertise model based on a firm conviction: "A profitable investment solution includes a sustainable dimension". Today, the management company La Française AM has strengthened its commitment to ESG (Environmental, Social and Governance) and is pleased to announce the appointment of Marie Lassegnore as Head of Sustainable Investments.

Marie Lassegnore joined La Française AM in 2018 to implement the "climate transition" strategy on credit expertise and actively participated in the development of the proprietary "Low Carbon Trajectory" methodology. Moving forward, as Head of Sustainable Investments, Marie will coordinate all of the management company's ESG initiatives (all asset classes combined) and will be responsible for the extra-financial fundamental research team. La Française AM firmly believes that sustainability is synonymous with long-term performance. As such, the challenge for the management company is to ensure the seamless integration of ESG research within management teams in order to develop relevant analyses that generate alpha. With this objective in mind, La Française AM has entrusted Marie Lassegnore with these new responsibilities. She will operate under the management of Jean-Luc Hivert, Chairman of La Française AM.

Marie Lassegnore began her career in 2012 at Crédit Mutuel CIC AM as a quantitative fund of funds analyst. In 2013, she joined Aberdeen Asset Management in London. She held the position of bond analyst for almost two years before becoming a portfolio analyst within the global credit team. In this role, she developed low carbon strategies and became a leading research expert on Green and Sustainability Linked Bonds. Marie joined La Française AM in September 2018 as Credit Portfolio Manager.

Marie Lassegnore holds a degree in applied mathematics in social sciences from the University of Paris 1 Panthéon Sorbonne and a master's degree in Management from the EM Lyon Business School. She is a CFA charterholder and holds a certificate in Investment management (IMC).

Marie Lassegnore, Head of Sustainable Investments, La Française AM stated, "To maintain our competitive advantage in terms of sustainable investment, the challenge is to continuously blend extra-financial research into management processes, so these criteria gain more and more influence in the final selection of securities. By integrating the research division into the investment division, we aim to foster our strategy, develop the interconnection of investment skills in the interests of our investors and consolidate our position as a committed investor."



Jean-Luc Hivert, Chairman of La Française AM concluded, *"The creation of alpha depends on the prospective integration of ESG criteria in the valuation of our assets. Marie's role will be key to this approach, as she will ensure the transition to a more holistic style of management."*

About La Française

The major changes linked to environmental and societal challenges are opportunities to consider the future. The new levers which have been identified will constitute the growth and the financial and real estate performance of tomorrow. La Française management group's forward-looking investment strategy is built upon this conviction and mission.

The group uses its capacity for innovation and its technology to serve its customers and to design its investment solutions that combine performance and sustainability.

Organised around two business lines, "Financial Assets" and "Real Estate Assets", La Française is developing its business with institutional and heritage clients in France and abroad.

La Française has 55 billion euros in assets under management with operations in Paris, Frankfurt, Hamburg, London, Luxembourg, Madrid, Milan and Seoul (as at 31/12/2021).

La Française is a subsidiary of the Caisse Fédérale du Crédit Mutuel Nord Europe (CMNE), member of Crédit Mutuel Alliance Fédérale. Groupe Crédit Mutuel, Standard & Poor's rating (6/2021): Long term: A, stable outlook/Short term: A-1.

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