



PRESS RELEASE

JOSE MARIA FUENTES SAEZ APPOINTED SALES MANAGER IBERIA FOR LA FRANCAISE

Paris, September 5, 2024: La Française, a multi-specialist asset management group and subsidiary of Crédit Mutuel Alliance Fédérale, is pleased to announce the appointment, effective August 19, of José María FUENTES SAEZ as Sales Manager Iberia, based in Madrid. José María joins the local Iberian team of La Française, reporting to Reyes GARCIA-REOL, Country Head.

Reyes GARCIA-REOL comments, *"We are delighted to welcome José María to the team. His technicity, acquired both as an investment analyst and sales director of complex products, will be a valuable addition to La Française, especially given the wide panel of investment solutions that are available within the group."*

José María FUENTES SAEZ, 33, Sales Manager Iberia, La Française

José María has nine years of experience in the finance industry. He began his career in 2016 with ING as a sales representative in Capital Markets before moving to London to join UniCredit Bank AG as an analyst in the Leveraged Finance/Debt Capital Market team. In 2019, he transitioned to KDB Bank as a senior credit investment analyst. After four years in London, José María returned to Madrid with Bank Sabadell and was appointed Institutional Sales Director, responsible for the sale of Private Debt and Fixed Income products across Europe and the United States. Prior to joining La Française, José María was a Corporate Derivates Sales representative for Bank Sabadell, responsible for the distribution of Forex, Interest-rate and Commodity derivatives to Spanish and Portuguese medium and large-size companies.

José María holds a Bachelor of Arts in Business and Economics from the University of San Pablo CEU and an Executive Master in Finance from ESADE. José María is an EFPA certificate holder.

About La Française

La Française offers a range of specialised high-conviction funds combining performance targets and sustainability objectives across all your asset classes. Our multi-specialist architecture allows our managers to focus fully on their area of expertise.

Committed to honest responsible investment, our teams have developed cutting-edge expertise in the many facets of ESG, which permeates all our activities and analyses.

Our partnership approach to customer relations, combined with the creativity of our teams, means we can design innovative solutions and services tailored to all situations and investment horizons. Our specialist expertise covers listed and unlisted assets, including real estate.



Since 1 January 2024, La Française Group is 60% owned by Banque Fédérative du Crédit Mutuel (BFCM) and 40% owned by the Crédit Mutuel Nord Europe regional bank and a member of Crédit Mutuel Alliance Fédérale.

More information on la-francaise.com

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