



PRESS RELEASE

LA FRANÇAISE UNIT-LINKED REAL ESTATE VEHICLES AVAILABLE ON IZNES

Paris, 29 June 2022: La Française, a multi-expertise management group with €55 billion in assets (31/12/2021), has expanded its range of investment vehicles available on IZNES to include unit-linked "real estate" investment vehicles (Civil Holding Companies and Civil Real Estate Companies), referenced by insurance companies including Generali, an international insurance and asset management group. IZNES is the pan-European marketplace for investing in fund shares on the Blockchain.

La Française now offers its insurance partners the possibility of accessing its range of "real estate" vehicles while adopting a new simplified customer process. All subscription and redemption transactions can be carried out in real time. The IZNES offers a variety of advantages to La Française's institutional investors:

- Access to a comprehensive product database, with all the features and documents relating to the funds;
- Ability to view subscriptions and redemptions in real time, with prospectus cut-off times;
- Access to the blockchain register updated in real time, guaranteeing immutability and traceability and building reference data shared between the investor and the management company

Thierry Gortzounian, Chief Operating Officer of La Française AM Finance Services said "An active innovator and stakeholder since the launch of the project in 2017, La Française is relentlessly pursuing the deployment of the IZNES solution across its range in order to best serve its investor base. By the end of July 2022, La Française aims to have more than thirty vehicles available on the marketplace and is already working on listing an undertaking for collective investment in real estate (Organisme de Placement Collectif en Immobilier – OPCI). We are offering our insurance partners access to vehicles that are representative of our two areas of expertise, real estate and financial assets. Through IZNES, insurers benefit from a user-friendly subscription channel which enables them to control operational risk."

IZNES is proud of La Française's renewed confidence and delighted to see IZNES increasingly adopted by the market. Christophe Lepitre stated, "Our solution grants institutional investors and in particular unit-linked insurers fully automated subscriptions from the same order book, in UCITS or AIF funds domiciled in the European Union including real asset funds. This is a major asset, particularly in terms of operational security".

For Generali, being able to invest in La Française's real estate vehicles via IZNES is not only a matter of optimising procedures, but also of enhancing the value of the teams by eliminating tasks which do not add any value. "The growing number of real asset unit-linked vehicles reinforces the



imperative of eliminating manual and paper-based processing which not only presents an operational risk but is of no benefit to the teams. Who is still interested these days in printing out a subscription form, filling it out, signing it and so on? IZNES makes it possible to instruct subscription operations directly from our order book to the fund register on the blockchain. The confirmation and position elements are automatically fed back to our accounting tools. Security, speed, digitalization and innovation – it's got everything! Blockchain is becoming the preferred operating model for unit-linked vehicles", said Rémi Cuinat, Director of Unit-Linked Assets at Generali France.

About La Française

Environmental and societal challenges are opportunities to consider the future. Identifying drivers of change and understanding how they will fashion global growth and ultimately influence the long-term performance of financial and real estate assets is at the heart of La Française's mission. The asset manager's forward-looking investment strategy is built upon this conviction.

The group uses its capacity for innovation and its client centric technology to design investment solutions that bridge the gap between performance and sustainability.

Organized around two business lines, financial and real estate assets, La Française serves institutional and retail clients in France and abroad.

La Française manages over 55 billion euros in assets and has operations in Paris, Frankfurt, Hamburg, London, Luxembourg, Madrid, Milan and Seoul. (31/12/2021)

La Française is a subsidiary of Caisse Régionale de Crédit Mutuel Nord Europe (CMNE), a member company of Crédit Mutuel Alliance Fédérale. Groupe Crédit Mutuel has A, stable / A-1 S&P long and short-term ratings (June 2021).

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About IZNES

IZNES is a marketplace that directly connects Institutional Investors and Asset Managers in a peer-to-peer mode. IZNES offers a solution that allows Institutional Investors to subscribe or redeem fund units directly on the fund's register using Blockchain technology, which not only guarantees the ownership, security and traceability of transactions and positions but also the



sharing of reference data. IZNES opens a direct channel for exchanges between the Institutional Investor and its Asset Managers.

For investors, IZNES is a single point of entry for subscribing to all types of funds (UCITS, AIFs, including real asset funds) on 3 domiciles: FR, LU and IE. For Management Companies, IZNES is a single distribution and collection point for all types of funds (UCITS, AIFs, including real assets funds) on these 3 domiciles. IZNES is a regulated investment company, approved by the AMF and the ACPR, and whose approval has been formalised in Luxembourg and Ireland.

For more information: www.iznes.io



http://www.twitter.com/IZ_NES



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About Generali France

Generali France is one of the leading insurers and asset management providers in France, with € 15.5 billion in gross written premiums in 2021, providing a full range of insurance solutions – health, welfare, assistance, property & casualty – savings products and asset management services to over 7.8 million customers.

Established in France since 1832, Generali France relies on the know-how and expertise of its 9,000 employees, general agents and agency employees as well as its networks of brokers and intermediaries. Its ambition is to be the Lifetime Partner to its customers and distributors.

Generali France is committed to put sustainability at the heart of its strategy with the ambition to be a responsible insurer, investor, employer and actor - in particular through its The Human Safety Net foundation.

Further information is available at generali.fr

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