PRESS RELEASE

**LA FRANÇAISE APPOINTS PHILIPPE VERDIER AS SECRETARY GENERAL**

Paris, May 28, 2025: La Française, the multi-specialist asset management division of Crédit Mutuel Alliance Fédérale, is pleased to announce the appointment of Philippe VERDIER as Secretary General of the La Française group. He succeeds Pascale Auclair in this role. This new position complements his current responsibilities as Chief Financial Officer and member of the executive board of Groupe La Française.

As part of this appointment, the organization of the Secretariat General and the finance department has been streamlined into six main divisions:

• Listed assets– Risk Management, Compliance, and Internal Control;

• Unlisted assets – Risk Management, Compliance, and Internal Control;

• Legal, Compliance of Distribution activities & Cross-functional;

• Risk Management & Operational Risks;

• Finance;

• Transformation Projects and Coordination.

Guillaume CADIOU, CEO of Groupe La Française, concluded, *"I am pleased to appoint Philippe as Secretary General of the La Française group following the retirement of Pascale Auclair. Philippe has played a key role in the recent development of our asset management division. He will be able to leverage his thirty-five years of experience in this sector and, more generally, in finance and organizational management. I would also like to take this opportunity to thank Pascale for her significant contribution to the La Française group over these many years."*

**Philippe Verdier, Secretary general and Chief Financial Officer of La Française**

Philippe Verdier has thirty-five years of experience in the finance industry. He began his career in 1989 with Compagnie de Suez before joining Banque Indosuez Luxembourg in 1994, where he was Chief Financial Officer. Philippe became Head of the department of Finance and Organisation at Fastnet in 1997, then Product Development Director of Crédit Agricole Investor Services in 2002. He then took on the position of Director of Organisation of KBL European Private Bankers in 2004. In 2009, he joined La Française AM Private Bank & La Française AM International as Chief Executive Officer, before being named Country Head-Luxembourg of La Française in 2014. Philippe Verdier was appointed Chief Financial & Project Transformation Officer of the group in 2016.

Philippe holds a master’s degree in Economics and Finance from Paris Dauphine University and a postgraduate degree in International Economic Relations from Institut d’études politiques (Sciences Po).

About La Française

La Française offers conviction-based management that combines performance targets and sustainability objectives across all asset classes. Organized by specialty, our portfolio managers focus on what passions them most within their own area of expertise.

Our shareholder, Crédit Mutuel Alliance Fédérale, a mutualist group and the first bank to adopt the «benefit corporation» status, is at the very root of our commitment to responsible investing. Our teams have developed cutting edge expertise across many facets of ESG, an expertise that is integrated across all of our business activities and analyses.

Our approach to customer relationships, considered partnerships, and the creativity of our teams who place the client first enable us to develop innovative solutions and services tailored to your investment needs and time horizons.

La Française is the asset management business line of Crédit Mutuel Alliance Fédérale. With 152 billion euros in assets under management (30/06/2024), we are a major player in the asset management landscape, in France and Europe. With over 1 000 employees, we are active in 10 countries, working alongside our client base and ensuring proximity with those markets in which we invest. Our niche areas of expertise cover listed and unlisted assets, including real estate.

More information on [la-francaise.com](http://www.la-francaise.com/)

Contacts La Française :

Pascale Cheynet +33 1 43 12 64 25 | pcheynet@la-francaise.com

Debbie Marty +33 1 44 56 42 24 | debmarty@la-francaise.com

Disclaimer

Issued by La Française Finance Services, whose registered office is 128, boulevard Raspail, 75006 Paris, France and approved by the ACPR under number 18673 as an investment company.

Portfolio Management Company La Française Real Estate Managers received AMF approval No. GP-07000038 dated 26 June 2007 and AIFM authorization dated 24/06/2014 under Directive 2011/61/EU ([www.amf-france.org](http://www.amf-france.org)).