

CM-AM Convictions funds range

Supporting the growth of value-creating companies

An adapted product...



EXPOSURE TO MEGA TRENDS

We are exposed to four transformative mega trends shaping our future (innovation, sustainable economy, well-being and lifestyle, and longevity) investing across all market capitalizations (Small, Mid and Large caps).



A BIAS TOWARD QUALITY AND GROWTH We identify long term winners while maintaining a diversification pocket to adapt to paradigm shifts. Thanks to this approach, the CM-AM Convictions range might be well-suited for various market conditions. More specifically, CM-AM Convictions Euro stands out for its unique and defensive profile.

A PRAGMATIC SUSTAINABLE APPROACH We integrate ESG criteria at multiple stages of the investment process, prioritizing companies with the highest levels of ESG commitment. We actively monitor two key indicators: carbon intensity and gender diversity on boards.

The range features two actively managed, highconviction equity funds: CM-AM Convictions Euro, which targets estimated value-creating companies in Europe, and CM-AM Convictions USA, focusing on their counterparts in the United States.

business Investing in models that are understandable, sustainable, profitable, and wellpositioned, these two funds are positioned to deliver potential long-term value in their respective regions.

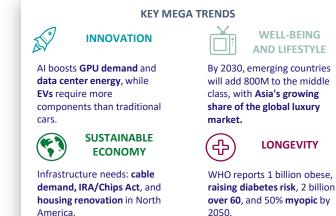
With a minimum sustainable investment threshold of 30%, the CM-AM Convictions fund range is classified as Article 8 under the SFDR* regulation.

*SFDR classification doesn't guarantee funds' performance.

...to a specific market configuration...



AN ECONOMY SHAPED BY MAJOR TRENDS The world of tomorrow will be shaped by sustainable, long-term trends that will serve as powerful drivers of performance regardless of Short-Term economic fluctuations.



Source: Groupe La Française as of January 2025.

... bringing together Groupe La Française's areas of expertise

AN EXPERIENCED TEAM

With a proven investment process developed over nearly 20 years, we are a highly qualified and stable management team with a strong fundamental approach.

America.



PROPRIETARY ANALYSIS TOOLS

We have developed two proprietary analysis tools, combining both qualitative and quantitative criteria. The first one is a quantitative rating system designed to generate investment ideas and rank companies within the investment universe while the second one is a valuation model that estimates the medium-term upside potential of companies.



A COMMITED INVESTOR

With over a decade of dedicated commitment, our financial and extra-financial research team promotes sustainable investment through a concrete, long-term approach.

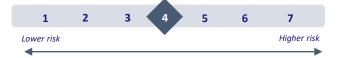
CM- AM Convictions EURO main risks: capital loss risk, equity market risk, discretionary management risk, liquidity risk, small-cap equities, sustainability risk. **CM- AM Convictions USA main risks**: capital loss risk, equity market risk, discretionary management risk, liquidity risk, small-cap equities, sustainability risk.

CM-AM CONVICTIONS EURO

CHARACTERISTICS CHARACTERISTICS Legal form: sub-fund of the French CM-AM SICAV Legal form: UCITS fund Market Category: European Equity fund Market Category: US Equity fund Inception date: 31/10/2006 Inception date: 23/03/2022 Benchmark: S&P Net Total Return Benchmark: Euro Stoxx Net Return Allocation of distributable amounts: Capitalisation Allocation of distributable amounts: Capitalisation Currency: EUR Currency: EUR Valuation frequency: Daily Valuation frequency: Daily **COMMERCIAL INFORMATION – IC SHARE CLASS COMMERCIAL INFORMATION – IC SHARE CLASS** ISIN Code: FR00140077F8 ISIN Code: FR0013384989 Bloomberg Code: CONVUIC FP Equity Bloomberg Code: CONVIIC FP Equity Cut-off time: D before 12:00 am CET Cut-off time: D before 12:00 am CET Settlement: D + 1 business days Settlement: D + 2 business days Min. initial subscription: 7 500 units Min. initial subscription: 1 unit Max subscription fees: 2% Max subscription fees: 2% Max redemption fees: 0% Max redemption fees: 0% Max management fees: 0.8% max, incl. tax Max management fees: 1.2% max, incl. tax Management fees and other administrative and Management fees and other administrative and operating expenses: 0.8% operating expenses: 1.0% Custodian: Banque Fédérative du Crédit Mutuel Custodian: Banque Fédérative du Crédit Mutuel Administrator: CIC Administrator: CIC Asset Management Company: Crédit Mutuel Asset Asset Management Company: Crédit Mutuel Asset Management Management

CM-AM CONVICTIONS FUNDS RANGE

SYNTHETIC RISK INDICATOR



INVESTMENT HORIZON



Jean-Louis DELHAY

CIO of CM-AM and Lead Manager of the funds

Jean-Luc MENARD Head of CM AM Convictions Team

Estelle BARDY Portfolio manager



Valentin VERGNAUD Portfolio manager

PROMOTIONAL DOCUMENT IS INTENDED FOR PROFESSIONAL INVESTORS WITH REGARD TO THE MIFID DIRECTIVE (2014/65/UE) AND DISTRIBUTORS

CM-AM CONVICTIONS USA

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