

CM-AM Convictions funds range



Supporting the growth of
value-creating companies

The range features two actively managed, high-conviction equity funds: CM-AM Convictions Euro, which targets estimated value-creating companies in Europe, and CM-AM Convictions USA, focusing on their counterparts in the United States.

Investing in business models that are understandable, sustainable, profitable, and well-positioned, these two funds are positioned to deliver potential long-term value in their respective regions.

With a minimum sustainable investment threshold of 30%, the CM-AM Convictions fund range is classified as Article 8 under the SFDR* regulation.

**SFDR classification doesn't guarantee funds' performance.*

An adapted product...

EXPOSURE TO MEGA TRENDS



We are exposed to four transformative mega trends shaping our future (**innovation, sustainable economy, well-being and lifestyle, and longevity**) investing across **all market capitalizations** (Small, Mid and Large caps).

A BIAS TOWARD QUALITY AND GROWTH



We identify long term winners while maintaining a diversification pocket to adapt to paradigm shifts. Thanks to this approach, the CM-AM Convictions range might be **well-suited for various market conditions**. More specifically, CM-AM Convictions Euro stands out for its unique and defensive profile.

A PRAGMATIC SUSTAINABLE APPROACH



We integrate ESG criteria at multiple stages of the investment process, prioritizing companies with the **highest levels of ESG commitment**. We actively monitor two key indicators: **carbon intensity and gender diversity on boards**.

...to a specific market configuration...



AN ECONOMY SHAPED BY MAJOR TRENDS

The world of tomorrow will be shaped by sustainable, long-term trends that will serve as powerful drivers of performance regardless of Short-Term economic fluctuations.

KEY MEGA TRENDS



INNOVATION

AI boosts **GPU demand** and **data center energy**, while EVs require more components than traditional cars.



SUSTAINABLE ECONOMY

Infrastructure needs: **cable demand, IRA/Chips Act**, and **housing renovation** in North America.



WELL-BEING AND LIFESTYLE

By 2030, emerging countries will add 800M to the middle class, with **Asia's growing share of the global luxury market**.



LONGEVITY

WHO reports 1 billion obese, **raising diabetes risk**, 2 billion over 60, and 50% **myopic** by 2050.

Source: Groupe La Française as of January 2025.

... bringing together Groupe La Française's areas of expertise



AN EXPERIENCED TEAM

With a proven investment process developed over nearly 20 years, we are a highly qualified and stable management team with a strong fundamental approach.



PROPRIETARY ANALYSIS TOOLS

We have developed two proprietary analysis tools, combining both qualitative and quantitative criteria. The first one is a quantitative rating system designed to generate investment ideas and rank companies within the investment universe while the second one is a valuation model that estimates the medium-term upside potential of companies.



A COMMITTED INVESTOR

With over a decade of dedicated commitment, our financial and extra-financial research team promotes sustainable investment through a concrete, long-term approach.

CM- AM Convictions EURO main risks: capital loss risk, equity market risk, discretionary management risk, liquidity risk, small-cap equities, sustainability risk. **CM- AM Convictions USA main risks:** capital loss risk, equity market risk, discretionary management risk, liquidity risk, small-cap equities, sustainability risk.

CM-AM CONVICTIONS EURO

CHARACTERISTICS

Legal form: sub-fund of the French CM-AM SICAV

Market Category: European Equity fund

Inception date: 31/10/2006

Benchmark: Euro Stoxx Net Return

Allocation of distributable amounts: Capitalisation

Currency: EUR

Valuation frequency: Daily

COMMERCIAL INFORMATION – IC SHARE CLASS

ISIN Code: FR0013384989

Bloomberg Code: CONVIIC FP Equity

Cut-off time: D before 12:00 am CET

Settlement: D + 2 business days

Min. initial subscription: 7 500 units

Max subscription fees: 2%

Max redemption fees: 0%

Max management fees: 0.8% max, incl. tax

Management fees and other administrative and operating expenses: 0.8%

Custodian: Banque Fédérative du Crédit Mutuel

Administrator: CIC

Asset Management Company: Crédit Mutuel Asset Management

CM-AM CONVICTIONS USA

CHARACTERISTICS

Legal form: UCITS fund

Market Category: US Equity fund

Inception date: 23/03/2022

Benchmark: S&P Net Total Return

Allocation of distributable amounts: Capitalisation

Currency: EUR

Valuation frequency: Daily

COMMERCIAL INFORMATION – IC SHARE CLASS

ISIN Code: FR00140077F8

Bloomberg Code: CONVUIC FP Equity

Cut-off time: D before 12:00 am CET

Settlement: D + 1 business days

Min. initial subscription: 1 unit

Max subscription fees: 2%

Max redemption fees: 0%

Max management fees: 1.2% max, incl. tax

Management fees and other administrative and operating expenses: 1.0%

Custodian: Banque Fédérative du Crédit Mutuel

Administrator: CIC

Asset Management Company: Crédit Mutuel Asset Management

CM-AM CONVICTIONS FUNDS RANGE

SYNTHETIC RISK INDICATOR



INVESTMENT HORIZON



Jean-Louis DELHAY

CIO of CM-AM and Lead Manager of the funds



Jean-Luc MENARD

Head of CM AM Convictions Team



Estelle BARDY

Portfolio manager



Valentin VERGNAUD

Portfolio manager

PROMOTIONAL DOCUMENT IS INTENDED FOR PROFESSIONAL INVESTORS WITH REGARD TO THE MIFID DIRECTIVE (2014/65/UE) AND DISTRIBUTORS

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