

PRESS RELEASE

LA FRANÇAISE EXPANDS ITS RANGE OF FUNDS AVAILABLE ON THE IZNES PLATFORM

Paris, 6 July 2021: La Française, a management group with 56 billion euros in assets, has expanded its range of funds available on IZNES, the pan-European investment platform for UCI (Undertakings for Collective Investment) units and Blockchain record-keeping.

As of now, two La Française AM flagship funds, both awarded the French SRI Label, are available on the platform. The asset management firm hence offers its institutional clients the possibility to carry out all subscription and redemption operations in real time:

- La Française Sub Debt, subordinated debt fund with more than 1 billion euros in assets under management (31/05/2021).

La Française Sub Debt is a diversified portfolio comprising approximately 130 subordinated debt securities with an average Investment Grade issuer rating of A- (Source: La Française, as of 31/05/2021), co-managed by Paul Gurzal, Head of Credit, and Jérémie Boudinet, Credit Portfolio Manager.

- La Française Trésorerie ISR, money market fund with more than 7 billion euros in asset under management (as at 17/06/2021), co-managed by Philippe Ouvré and Fabien de la Gastine, Fixed Income Fund Managers.



Asset Class: Bonds and other debt securities denominated in euros.
Fund and units: **La Française Sub Debt / Part C**
ISIN Code: FR0010674978
Horizon: Over 10 years
Risk and return profile on a scale of 1 to 7 (7 corresponds to a higher risk and a potentially higher return):

5 (Associated risks: Risk of capital loss, interest rate risk, credit risk, risk arising from techniques such as derivatives, counterparty risk, risk associated with holding convertible bonds, risk related to contingent convertibles, equity market risk, potential risk of a conflict of interests, legal risk)

The French Financial Markets Authority reminds prospective investors that the annualized performance target in excess of 7% stated in the 'Management objective' section is based on the realisation of market assumptions set by the management company and it is not a guarantee of Fund return or performance.

Asset Class: Money Market
Fund and Units: **La Française Trésorerie ISR / Part I**
ISIN code : FR0010609115
Horizon: More than 3 months
Risk and return profile on a scale of 1 to 7 (7 corresponds to a higher risk and a potentially higher return):

1 (associated risks: discretionary risk, interest rate risk, credit risk, risk of capital loss, counterparty risk)

About La Française

Environmental and societal challenges are opportunities to reconsider the future. Future growth and performance will be built around newly identified leverage. The La Française management group's forward-looking investment strategy is built upon this conviction and mission.

Organised around two business lines, "Financial Assets" and "Real Estate Assets", La Française has developed a multi-boutique model to serve institutional and heritage clients in France and abroad.



At La Française, we are aware of the significance of the profound changes occurring in our increasingly digital and connected world. Consequently, we have created an innovation platform which brings together the new activities identified as key businesses of tomorrow.

La Française has 56 billion euros in assets under management, with operations in Paris, Frankfurt, Hamburg, London, Luxembourg, Madrid, Milan, Hong Kong and Seoul (as at 31/03/2021).

La Française is a subsidiary of Caisse Fédérale du Crédit Mutuel Nord Europe (CMNE). Crédit Mutuel Group, Standard & Poor's credit rating (04/2020): Long term: A, negative outlook/ Short term: A-1.

ABOUT IZNES

IZNES came about through a desire to create the first international platform for the purchase and sale of European blockchain UCIs on behalf of institutional and private customers; it is compatible with the various sales channels. At present, IZNES brings together seven management companies, a life insurer and a social security group among its shareholders.

Thanks to blockchain technology, this solution makes it possible to buy or sell UCI units very easily direct from management companies, while offering the highest level of security.

IZNES was accredited as an investment firm in June 2020.

Since its operational launch in March 2019, the IZNES platform has met with great success and has processed nearly 20 billion euros in transactions as of April 2021. This solution, made available to asset management companies and their institutional investor clients, completely digitizes the customer journey, from entering into a relationship to placing orders and keeping records.

<https://iznes.io/>

La Française contacts

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Disclaimer

The SRI Label does not guarantee the Fund's performance.

The SRI label distinguishes those funds that reconcile economic performance and social and environmental impact by financing companies contributing to a sustainable development in all business sectors. www.labelisr.fr



THIS DOCUMENT IS A PROMOTIONAL DOCUMENT INTENDED FOR PROFESSIONAL INVESTORS ONLY WITHIN THE MEANING OF MiFID II.

La Française Sub Debt is available only to professional investors as defined below. Execution services shall only be provided to professional investors. Non-professional clients (negative target market) are excluded.

Professional investors have the following characteristics:

- sound knowledge of financial products and transactions:
- experience in the financial industry.

This Fund is not accessible for non-professional investors, unless they obtain professional investment advice AND investment in the strategy is solely for the purpose of diversification or a mandate has been signed.

The information contained herein in no way constitutes an offer or solicitation to invest, nor does it constitute investment advice or a recommendation for specific investments. The products referenced in this presentation are not necessarily intended for all types of investors. Potential investors are invited to carefully read the related regulatory and commercial documentation (in particular including the risks incurred) and to proceed, without relying exclusively on the information provided to them, with their own risk analysis in order to verify the advisability of the investment with regard to the objectives sought, using, if necessary, the advice of any relevant specialist advisers. The information and figures are considered to be accurate on the date of their establishment. This information has no contractual value and is subject to change.

Issued by La Française AM Finance Services, whose head office is located at 128 boulevard Raspail, 75006 Paris, France. It is regulated by the "Autorité de Contrôle Prudentiel" as an investment services provider under number 18673 X, an affiliate of La Française. Website information for the regulatory authorities: Autorité de Contrôle Prudentiel et de Résolution www.acpr.banque-france.fr, Autorité des Marchés Financiers www.amf-france.org

La Française Asset Management was approved by the AMF under no. GP97076 on 1 July 1997.

La Française Group's Responsible Investment Charter is available at: <https://www.la-francaise.com/fr/nous-connaitre/les-actualites/news-details/charte-sur-investissement-responsable-ir/> and the transparency code at <https://doc.la-francaise.com/documents/od/FR0011859198/code-de-transparence/fr> and [https://www.la-francaise.com/fileadmin/docs/Actualites_reglementaires/Code de transparence Expertise Tau x.pdf](https://www.la-francaise.com/fileadmin/docs/Actualites_reglementaires/Code_de_transparence_Expertise_Tau_x.pdf)

La Française Trésorerie prospectus was approved on 21/01/2003.

For more detailed information about the investment fund, please refer to the prospectus and to the Key Investor Information Document (KIID), which all interested parties should read before making any investment. The latest prospectus, the Key Investor Information Document and the annual and semi-annual reports, which contain all the necessary information about the product



including the costs and risks, are available free of charge upon request to La Française AM, 128 boulevard Raspail, 75006 Paris - France: contactvaleurmobilieres@lafrancaise-group.com, at www.la-francaise.com or from:

- Italy: BNP PARIBAS Securities Services, Via Ansperto no. 5 20123 Milan, Italy
- Germany: BNP PARIBAS Securities Services SA - Zweigniederlassung Frankfurt am Main, Europa-Allee 12, 60327 Frankfurt am Main
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