

**11 February 2021 – Press Release**

## **Roland Rott appointed Head of ESG & Sustainable Investment Research for La Française Group**

La Française Group began developing its innovative ESG (Environmental, Social & Governance) strategy in 2008 and has achieved significant milestones since. In 2014, the group established its multi asset ESG research center that has recently been renamed La Française Sustainable Investment Research (LF SIR)<sup>1</sup>. Today, the group is pleased to announce that Dr Roland Rott, CFA, Managing Director of LF SIR, has been appointed Head of ESG & Sustainable Investment Research for La Française Group.

La Française Group manages over 10 billion euros (as at 31/12/2020) in sustainable investments, all asset classes included. As Head of ESG & Sustainable Investment Research, Roland Rott will continue to work in close collaboration with Laurent Jacquier-Laforge, Global Head of Sustainable Investing for La Française Group, in defining and implementing the group's ESG strategy.

Roland leads sustainable investment research and engagement activities with a team of five ESG analysts. Furthermore, he is responsible for ESG data and methodologies, steering of ESG change projects and engaging in ESG product development and marketing with investment and distribution teams across group entities.

Roland joined La Française Group in 2016 and was promoted to Managing Director of the ESG research center in 2018. Under his leadership La Française Sustainable Investment Research, located in London, has become the group's center of expertise in sustainable investment, covering all asset classes: equities, fixed income and real estate securities.

Roland Rott, Head of ESG & Sustainable Investment Research for La Française Group, commented, "Moving forward, I will focus on our sustainable investment research and the sustainable investment strategy of La Française group-member entities. Over the past couple of years, the LF SIR team has been instrumental in designing ESG investment solutions and has developed a suite of proprietary ESG and climate risk management tools, which we will continue to expand across all asset classes."

Laurent Jacquier-Laforge, Global Head of Sustainable Investing for La Française Group, concluded, "Roland's appointment to Head of ESG & Sustainable Investment Research for La Française Group ensures consistency in the quality of research provided to our portfolio management teams. Furthermore, Roland's contribution will be instrumental for successfully transforming La Française AM's open-ended funds to a 100% sustainable product range by end of 2022."

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<sup>1</sup> Formerly Inflection Point by La Française

## **About La Française**

Environmental and societal challenges are opportunities to reconsider the future. Identifying drivers of change and understanding how they will fashion global growth and ultimately influence long-term financial performance is at the heart of La Française's mission. The group's forward-looking investment strategy is built upon this conviction.

Organized around two business lines, financial and real estate assets, La Française has developed a multi-boutique model to serve institutional and retail clients in France and abroad.

La Française, aware of the importance of the extensive transformations occurring in our increasingly digital and connected world, has created an innovation platform which brings together the new activities identified as key businesses of tomorrow.

La Française has 53 billion euros in assets under management as at 31/12/2020 and has operations in Paris, Frankfurt, Hamburg, London, Luxembourg, Madrid, Milan, Hong Kong and Seoul.

La Française is a subsidiary of Caisse Fédérale de Crédit Mutuel Nord Europe (CMNE). Groupe Crédit Mutuel has A, negative outlook/A-1 S&P long and short-term ratings (April 2020).

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