

PRESS RELEASE

LA FRANÇAISE ASSET MANAGEMENT TARGETS A RANGE OF 100% SUSTAINABLE OPEN-ENDED FUNDS

Paris, 10 February 2021: La Française Asset Management (LFAM – a La Française Group asset management company) is pleased to announce its ambition to offer a range of 100% sustainable open-ended funds by the end of 2022.

This objective is in line with La Française Group's strategy. 73% of LFAM open-ended funds already meet sustainability criteria and seven are labelled (as at 31/12/2020). La Française Group began modelling its unique ESG (environmental, social and governance) approach in 2008 and since then, has achieved significant milestones. The group is currently rolling out its sustainable strategy across all of its asset classes and, as such, will be able to offer a sustainable multi-asset product range.

La Française Group has invested in the means and resources necessary to achieve these objectives, in particular through its proprietary ESG research centre based in London: La Française Sustainable Investment Research (LF SIR). Its teams have worked on the implementation of innovative methodologies for measuring and forecasting carbon emissions.

"We have strong ambitions. Fully committed since 2008, LFAM will continue to meet clients' expectations in terms of sustainable investment through a complete range of solutions representative of all our asset classes", explains Jean-Luc Hivert, Global Head of Investments and Chairman of LFAM.

"Our commitment highlights a new juncture in our transition towards sustainable investment. The rigour of our methodologies and the acquired expertise of numerous specialists within the Group are proof of our dedication to transforming La Française AM into a committed stakeholder", adds Laurent Jacquier-Laforge, Global Head of Sustainable Investing, La Française Group.

About La Française

Environmental and societal challenges are opportunities to reconsider the future. Future growth and performance will be built around newly identified leverage. The La Française management group's forward-looking investment strategy is built upon this conviction and mission.



Organised around two business lines, "Financial Assets" and "Real Estate Assets", La Française has developed a multi-boutique model to serve institutional and heritage clients in France and abroad.

At La Française, we are aware of the significance of the profound changes occurring in our increasingly digital and connected world. Consequently, we have created an innovation platform which brings together the new activities identified as key businesses of tomorrow.

La Française has 53 billion euros in assets under management, with operations in Paris, Frankfurt, Hamburg, London, Luxembourg, Madrid, Milan, Hong Kong and Seoul (as of 31/12/2020).

La Française is a subsidiary of Caisse Fédérale du Crédit Mutuel Nord Europe (CMNE). Crédit Mutuel Group, Standard & Poor's credit rating (04/2020): Long term: A, negative outlook/ Short term: A-1.

For more information: www.la-francaise.com



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Française AM Finance Services, whose head office is located at 128 boulevard Raspail, 75006 Paris, France. It is regulated by the "Autorité de Contrôle Prudentiel" as an investment services provider under number 18673 X, an affiliate of La Française. Website information for the regulatory authorities: Autorité de Contrôle Prudentiel et de Résolution www.acpr.banque-france.fr, Autorité des Marchés Financiers www.amf-france.org

La Française Asset Management, certified by the Autorité des Marchés Financiers under N GP97076 on 1 July 1997.

The group's Responsible Investment Policy is available here: <https://www.la-francaise.com/fileadmin/docs/CharteInvestissementDurableLaFrancaiseFR.pdf>

The group's transparency code is available at:

- [AFG Code de transparence Expertise Actions.pdf \(la-francaise.com\)](#)
- [Code de transparence Expertise Taux.pdf \(la-francaise.com\)](#)