



**LA FRANÇAISE**  
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**20 March 2019**

**Press release**

## **Aurélie Fouilleron Masson appointed Managing Director of La Française AM GmbH**

- Aurélie Fouilleron Masson is appointed Managing Director of La Française AM GmbH.
- Dr. Dirk Rogowski is dedicated to development of Veritas Institutional.

The Supervisory Board of La Française AM GmbH (formerly Veritas Investment) has appointed Aurélie Fouilleron Masson as Managing Director, effective as of March 18<sup>th</sup>. The Executive Board of La Française AM GmbH is now composed of Hauke Hess, Aurélie Fouilleron Masson and Hosnia Said.

Dr Dirk Rogowski, former Managing Director of Veritas Investment, will continue to serve as Managing Director of Veritas Institutional.

Aurélie Fouilleron Masson joined La Française in 2007 and has held various positions within the group including her current role as Head of Central Europe (covering Germany, Switzerland and Austria) and Global Accounts Business Manager. Aurélie Fouilleron Masson holds a Master's degree in Strategic Marketing from Sciences Po, Paris and a Bachelor's degree (BWL) from Reutlingen University.

As Managing Director, Aurélie will be responsible for the development strategy of La Française AM GmbH in Germany. "With the support of our local team, committed to providing quality investment solutions, and our longstanding track record, I am confident that La Française AM GmbH will continue to grow in its domestic market and abroad, and reach the ambitious development objectives that have been established jointly with La Française," concludes Aurelie Fouilleron Masson.

Over the past five years and despite difficult financial markets, Dirk Rogowski, thanks to his personal commitment and cutting-edge expertise, has successfully positioned Veritas Investment and its product offer within the German market. With the support of his team, he has made Veritas Investment synonymous with rule-based investments, hence contributing to the attractiveness of the group and making the acquisition by La Française a reality. As Managing Director of Veritas Institutional, Dirk Rogowski will continue to support the development of La Française in Germany and promote Risk@Work abroad.

"We would like to congratulate Aurélie and thank Dirk for his commitment which has made the company what it is today: a respected boutique, well established in German-speaking countries. We look forward to a continued collaboration with Dirk in his role as Managing Director of Veritas Institutional," says Patrick Rivière, Managing Director of La Française.



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## About La Française AM GmbH

As of December 2018, La Française Asset Management GmbH (Ex Veritas Investment) and Veritas Institutional are La Française group member companies.

As a German asset management company with a long-standing track record dating back to 1991, La Française AM GmbH is the group's specialist in quantitative investment strategies. The company's investment strategy, as applied to equity funds, REITS and listed infrastructure investments, strives to systematically exploit market opportunities while constantly reducing risk exposure.

The thirty-six professionals that compose La Française AM GmbH and Veritas Institutional, based respectively in Frankfurt and Hamburg, service domestic investors and work in close collaboration with the group's Paris-based investment team. Numerous awards and distinctions testify to the quality of their product range.

## About La Française

For forty years, La Française has been developing core competencies in third party asset management.

La Française has a multi-expertise business model organized around four core activities: securities, real estate, investment solutions and direct financing. The group caters to institutional and private clients throughout the world.

With 639 professionals and offices in Paris, Frankfurt, Geneva, Hamburg, Stamford (CT, USA), Hong Kong, London, Luxembourg, Madrid, Milan, Seoul and Singapore, La Française manages €65.8bn in assets (as at 01/01/2019).

La Française is a forward-looking responsible investor and as such, incorporates tomorrow's challenges into today's investment strategy.

La Française is owned by Credit Mutuel Nord Europe ("CMNE"), a banking and insurance group present in Northern France and Belgium with total regulatory capital of €3.2bn as at 30/06/2018.

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