



LA FRANÇAISE
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September 6, 2018

PRESS RELEASE

La Française announces the arrival of Tina Künnen as Sales Director for Germany



La Française, an international asset management group with over €70 billion in assets under management (30/06/2018) and offices in Europe, Asia and the United States, continues to pursue its development strategy for Germany and has strengthened its team with a Sales Director, Tina Künnen.

“La Française is gaining traction on the German market. Tina, along with our Head of Sales for Germany, Kay Scherf, will continue to introduce our investment expertise, namely fixed income, absolute return and sustainable equities, to the German institutional and retail markets. As a senior business development specialist, Tina is a valuable addition to our team,” says Philippe Lecomte, CEO of La Française AM International.

Tina Künnen has fifteen years of experience in the finance industry. She began her career in 2003 with Reuters AG as a fund analyst, an experience which certainly proved valuable to her career development thereafter. In 2008, Tina joined AXA Investment Managers Deutschland as a sales manager, before moving on to Natixis Investment Managers in 2010, acting as Sales Director and later Head of Business and Client Development.

Tina Künnen holds a degree in Business Administration, with a specialization in Finance and Business Informatics, from Johann Wolfgang Goethe University.

Tina Künnen
Sales Director

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About La Française

For forty years, La Française has been developing core competencies in third party asset management.

La Française has a multi-expertise business model organized around four core activities: securities, real estate, investment solutions and direct financing. The group caters to institutional and private clients throughout the world.

With 596 professionals and offices in Paris, Frankfurt, Geneva, Stamford (CT, USA), Hong Kong, London, Luxembourg, Madrid, Milan, Seoul and Singapore, La Française manages over 70 billion euros in assets (30/06/2018).

La Française is owned by Credit Mutuel Nord Europe ("CMNE"), a banking and insurance group present in Northern France and Belgium with total regulatory capital of €3.3bn as at 31/12/2017. .

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