



LA FRANÇAISE
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PRESS RELEASE

La Française strengthens its organisation in Asia with a dedicated Investor Relations Director



La Française, an international asset management group with over €66 billion in assets under management (31/12/2017) and offices located throughout Europe, Asia and in the United States, continues to pursue its development strategy in Asia and has strengthened its team with an Investor Relations Director- Korea, Jennifer Choi.

Jennifer Choi brings to La Française a wealth of experience in investment management, commercial real estate valuation and hotel appraisal. Before joining Groupe La Française, Jennifer was a Senior Manager in the overseas real estate investment team of KIM (Korea Investment Management), responsible for the sourcing and financial analysis of assets, fund raising and investor relations. Prior to KIM, Jennifer spent close to nine years in the Valuation Group of Cushman & Wakefield. For three years, she was based in their Los Angeles, CA office and specialized in hospitality valuation. Thereafter, she returned to Korea where she was appointed Head of Valuation, covering a broad range of asset classes: hotels, office, retail and industrial properties.

Jennifer holds a Bachelor's degree in Hotel Management from Pennsylvania State University.

Based in Seoul, Jennifer Choi will report directly to Investor Relations Director for Asia, Shawna Yang.

Philippe Lecomte, CEO of La Française AM International said, "2017 marked yet another milestone for La Française. The signing of the landmark transaction in Brussels on behalf of a club of Korean and French investors brought assets under management on behalf of Asian investors to over 1 billion euros. Considering we inaugurated our first office in Korea in 2016, the growth rate is exceptional. Jennifer is a valuable addition to the team and I am confident that she will be instrumental in further developing our real estate expertise."



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About La Française

For forty years, La Française has been developing core competencies in third party asset management.

La Française has a multi-expertise business model organized around four core activities: securities, real estate, investment solutions and direct financing. The group caters to institutional and private clients throughout the world.

With 596 professionals and offices in Paris, Frankfurt, Geneva, Stamford (CT, USA), Hong Kong, London, Luxembourg, Madrid, Milan, Seoul and Singapore, La Française manages over 66 billion euros in assets (31/12/2017).

Credit Mutuel Nord Europe ("CMNE"), a banking and insurance group present in Northern France and Belgium with total regulatory capital of €3.3bn as at 31/12/2017, holds 91% of the voting rights of La Française (as at 01/01/2018). La Française employees and management are also shareholders in the company.

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