

## NEWALPHA ANNOUNCES ITS SIXTH FINTECH INVESTMENT IN AUSTRIAN START-UP WIKIFOLIO.COM

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**NewAlpha Asset Management (“NewAlpha”), an expert in investments targeting the entrepreneurial financial industry worldwide, launched the first French venture capital fund\* dedicated to Fintech companies in November 2015.**

**NewAlpha announces the sixth investment to its fund, the first outside of France, in wikifolio.com to accelerate the international development of its online innovative trading platform.**

wikifolio.com is a leading social trading platform aimed at democratizing financial investments. The company offers an online financial platform allowing both investment professionals and private individuals to conduct their investment strategies on virtual portfolios, called wikifolios. Each portfolio constitutes the basis for an exchange traded financial product (wikifolio certificate) with an individual security number (ISIN) listed on the Stuttgart Stock Exchange (EUWAX). Through these wikifolio certificates, investors automatically “follow” trades in the respective wikifolios and participate in their performance. In addition, all trades and comments made by the social traders can be viewed in real time on the online platform.

wikifolio.com started in Germany in 2012 and can now look back on a five-year success story. The results to date: more than 17.500 wikifolios, over 6.300 listed wikifolio certificates and a 12 billion € worth of traded volume. Based on customer orders, wikifolio’s certificates are among the most frequently traded products on EUWAX in “the index and participation certificates” segment. In 2017 wikifolio.com already recorded a 40%-increase in assets under management.

NewAlpha is the leading investor in this fund raising operation, which also involves existing investors of wikifolio.com, whom have confirmed their interest in continuing to fuel its development.

Andreas Kern, founder and CEO of wikifolio.com, is pleased about the platform’s new investor: *“NewAlpha Asset Management brings international expertise and experience to us – in terms of the French market in general but also regarding joint global growth initiatives”.*

*“Since its launch, wikifolio.com has delivered an outstanding performance. We have been particularly impressed by its innovative business model that will revolutionize the investment management industry by opening up the routes adapted to the next generation of individual investors”,* comments Jonathan Cohen Sabban, Investment Director at NewAlpha.

*“This is the first international investment of our Venture Capital fund dedicated to FinTech start-ups and I believe it will pave the way for the fund’s international expansion. We are eager to deal with the best Fintech companies in Europe and we are glad to start with wikifolio.com, as asset management is our core expertise”,* adds Lior Derhy, Managing Director Head of Private Equity at NewAlpha.

NewAlpha was the most active Fintech VC investor in France in 2016.



# NEW ALPHA

## ASSET MANAGEMENT

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Invested in by institutional investors, including the Credit Mutuel Nord Europe, the fund managed by NewAlpha aims to build and promote a diverse portfolio of investments in innovative Fintech and Insurtech companies. It also aims to provide active monitoring of changes in financial services (innovative initiatives, new uses) and of technological changes affecting the banking, insurance and asset management industries.

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*\* This fund is exclusively reserved for professional clients as defined by the MiFID Directive.*

### ABOUT NEWALPHA ASSET MANAGEMENT

*NewAlpha Asset Management provides qualified investors with a privileged access to the most innovative and dynamic firms of the financial industry thanks to a full range of products and services.*

*On behalf of its clients, NewAlpha selects, finances and accompanies innovative entrepreneurial projects, mainly in asset management but also in sectors that are closely related, such as financial technologies or services for investment managers.*

*Europe's leading specialist in emerging manager seeding for institutional investors, NewAlpha has concluded more than 70 strategic partnerships and invested more than 1.5 billion € in French and international investment management boutiques. NewAlpha has been one of the world's most active allocators in this area with more than 700 million € allocated through 28 partnerships since 2012.*

*As a subsidiary of La Française Group, NewAlpha Asset Management is regulated by France's Autorité des marchés financiers (AMF). La Française is controlled by the Caisse Fédérale of the CMNE and forms one of the CMNE's three business lines, Asset Management, the others being Banking and Insurance.*

### ABOUT WIKIFOLIO.COM

*wikifolio.com is Europe's leading online platform for trading ideas by private traders and professional asset managers. It is the only supplier to enable investors to participate in the performance of sample portfolios via exchange-traded index certificates.*

*The financial technology company was founded in August 2012 in Vienna and converted into a stock company in December 2014. Andreas Kern is founder and CEO of wikifolio Financial Technologies AG. Shareholders of the company are, among others: VHB ventures GmbH, holding company of publishing group Handelsblatt, the issuing house Lang & Schwarz AG, and the venture capital company Speed Invest GmbH.*

*In Germany, wikifolio.com cooperates with the Stuttgart Stock Exchange, comdirect bank, Consorsbank, Sparkassen Broker, OnVista Group, Finan-zen100 and wallstreet:online. Since March 2015, wikifolio.com is also available for Swiss investors and traders. Partner in Switzerland is the financial portal cash.ch.*

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