



Press release, 19 January 2017

La Française and amLeague enter into a strategic partnership and launch a new offer replicating the amLeague_Euro 45 index

amLeague has entrusted La Française – a historic member and founder of its platform – with the fund management and distribution of the investment strategy aiming to outperform the Euro Stoxx 50 index by replicating its amLeague_Euro 45 index. In so doing, initially institutional investors will be able to invest in active asset management grouping together amLeague's best managers.

Antoine Briant, CEO and founder of amLeague, explains: "The infrastructure of the amLeague platform has proven its worth, and the same goes for the amLeague_Euro 45 index. By entrusting our partner, La Française, with the strategy's management and its distribution to institutional investors – a segment where La Française is particularly active – we are meeting a dual goal of quality and expertise in management and distribution."

With this new strategy, which will be managed by the experienced team of Laurent Jacquier Laforge, CIO Equities, La Française is diversifying its European equities offer. "Customers are seeking innovative investment solutions, and we are convinced of the value of transforming amLeague's research into buyable products," added Patrick Rivière, Managing Director of La Française. "Our common objective will be to generate alpha by replicating the amLeague_Euro 45 index and to provide an effective and differentiating investment solution to institutional investors."

As such, the goal is to replicate the proprietary strategy of the amLeague_Euro_45 index, comprising 45 securities that represent the equity universe of the Eurozone. Past performances do not prejudge future performances, but the strong results of the amLeague_Euro 45 index must be acknowledged: since its creation on 5 October 2010, it has seen growth of +71.36%, versus +44.63% for the Euro Stoxx 50 NR index.

Related risks: risk of loss in capital, equity risk, risk that the goal is only partially achieved, interest rate risk, credit risk, risk of conflicting interests related to the proprietary strategy.



About amLeague

Founded in 2010 by Antoine Briant, amLeague offers a new standard for measuring asset managers' performance on a comparable, public and transparent basis through notional mandates. The asset classes and management rules common to each mandate are defined by a "college" of major investors closely involved in amLeague's development since its creation. To date, the amLeague championship groups together 40+ French and international management companies and covers Euro, Europe and Europe SRI equities, international equities, low-carbon international equities, and asset allocation (Multi Asset Class). To check their performance, please go to the website: www.am-league.com

amLeague provides research data related to asset management, intended for portfolio managers on the one hand, and investors and selectors on the other hand.

Notional accounts on amLeague can be converted into strategies or indices, and thus be made replicable. As such, amLeague is an administrator and calculating agent for indices and active management strategies, some of which are already replicated in investment funds.

Contact amLeague

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About La Française

For forty years, La Française has been developing core competencies in third party asset management.

La Française has a multi-affiliate business model organized around four core activities: securities, real estate, investment solutions and direct financing. The group caters to institutional and private clients throughout the world.

With 559 professionals and offices in Paris, Frankfurt, Geneva, Greenwich (CT, USA), Hong Kong, London, Luxembourg, Madrid, Milan, Seoul and Singapore, La Française manages close to €60 bn* in assets.

La Française is 92% (as at 04/11/2016) owned by Credit Mutuel Nord Europe ("CMNE"), a banking and insurance group present in Northern France and Belgium with total regulatory capital in excess of €2.8bn as at 31/12/2015. La Française's employees and management are also shareholders in the company.

*as at 31/12/2016



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