



# LA FRANÇAISE

investing together

Paris, 17 November 2016  
**Press release**



## **La Française Real Estate Partners strengthens its organisation to support its business development**

**La Française Real Estate Partners strengthens its organisation with the arrival of Christophe Fleury as Senior Asset Manager.**

**Christophe Fleury** joined La Française Real Estate Partners as Senior Asset Manager, responsible for property asset management and valuation for French and foreign institutional clients.

Christophe Fleury has more than twenty years' experience in asset management and investment, covering both office and retail spaces. In particular, he worked for eight years as Asset and Acquisition Manager for Bail Investissement, followed by ING Real Estate, before joining Redevco France in 2007 as Portfolio Director responsible for asset valuation.

In the words of Patrice Genre, CEO at La Française Real Estate Partners: "His considerable experience will enable him to meet the expectations of institutional clients in terms of managing their property assets. Furthermore, his retail expertise will boost La Française Real Estate Partners' business development in the retail sector."

Christophe graduated from the business school, Institut Supérieur de Gestion, in Paris, France.

### **About La Française Real Estate Partners:**

La Française Real Estate Partners offers dedicated direct French real estate investment and asset management solutions: Core/Core+ investment strategies, as well as value-added and opportunistic strategies.

La Française Real Estate Partners provides customized sourcing, acquisition, asset management and reporting services to French and foreign institutional investors seeking to invest in the French real estate market.

La Française Real Estate Partners is a subsidiary of La Française, an asset management group with over €57 billion in assets under management (as at 31/07/2016), €14 billion of which are invested in real estate.



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## About La Française

For forty years, La Française has been developing core competencies in third party asset management.

La Française has a multi-affiliate business model organized around four core activities: securities, real estate, investment solutions and direct financing. The group caters to institutional and private clients throughout the world.

With 545 professionals and offices in Paris, Frankfurt, Geneva, Greenwich (CT, USA), Hong Kong, London, Luxembourg, Madrid, Milan, Seoul and Singapore, La Française manages over €57 bn\* in assets.

La Française is 94% owned by Credit Mutuel Nord Europe ("CMNE"), a banking and insurance group present in Northern France and Belgium with total regulatory capital in excess of €2.8bn as at 31/12/2015. La Française's employees and management are also shareholders in the company.

\*as at 31/07/2016

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### Avertissement :

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