



LA FRANÇAISE
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PRESS RELEASE



La Française appoints new Country Head for Italy

La Française, an international asset management firm with over €58 billion in assets under management (30/09/2016) and offices located throughout Europe, Asia and in the United States, continues to pursue its development strategy in Italy and has appointed Luigi Brunetti as Country Head.

“With seventeen years of experience in the asset management industry, occupying senior investor relations positions, covering both the retail and institutional segments, Luigi’s knowledge of the Italian market will be crucial in achieving our development objectives.” said Andrea Bertocchini, Head of Northern Europe, Benelux & Italy.

Luigi Brunetti began his career in 2000 with ING Group as Account Manager. In 2002, he moved to Aletti Gestielle as Senior Relationship Manager and was promoted to Head of Retail Business Development soon thereafter. In 2008, he joined Aviva Investors as Business Development Director, responsible for the institutional and retail segments as well as a wide range of investment solutions: hedge funds, UCITS, Real Estate funds and other asset management services. Prior to joining La Française in Italy, Luigi was a Senior Sales Manager for Raiffeisen Capital Management. Luigi’s extensive work experience and more particularly, his acute knowledge of both the retail and institutional investor segments, will contribute to further expanding business in Italy.

Luigi Brunetti holds a degree in Business Administration from the University of Luigi Bocconi in Italy.

About La Française

For forty years, La Française has been developing core competencies in third party asset management.

La Française has a multi-affiliate business model organized around four core activities: securities, real estate, investment solutions and direct financing. The group caters to institutional and private clients throughout the world.

With 559 professionals and offices in Paris, Frankfurt, Geneva, Greenwich (CT, USA), Hong Kong, London, Luxembourg, Madrid, Milan, Seoul and Singapore, La Française manages over €58 bn* in assets.



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La Française is 92% (as at 04/11/2016) owned by Credit Mutuel Nord Europe (“CMNE”), a banking and insurance group present in Northern France and Belgium with total regulatory capital in excess of €2.8bn as at 31/12/2015. La Française’s employees and management are also shareholders in the company.

*as at 30/09/2016

Enquiries:

La Française:

Caroline Babouillard: + 33 1 44 56 10 27 | cbabouillard@lafrancaise-group.com

Debbie Marty: +33 1 44 56 42 24 | dedmarty@lafrancaise-group.com

Pascale Cheynet: + 33 1 43 12 64 25 | pcheynet@lafrancaise-group.com

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