

27 October 2021 – PRESS RELEASE

## **TWO MORE LA FRANÇAISE AM CREDIT FUNDS AWARDED WITH THE FRENCH SRI LABEL**

La Française AM is pleased to announce that two additional credit funds have been awarded the prestigious French SRI (Socially Responsible Investment) Label, which is supported by public authorities and awarded by EY France, accredited as a certification body by COFRAC.

Paul Gurzal, Head of Credit at La Française AM, added *"La Française AM can now offer its investors a complete range of eleven SRI-labelled funds, illustrating our advance in sustainable investment strategies, particularly low-carbon strategies developed in credit, equities and sovereign debt. Six of La Française AM's credit funds have been labelled and are jointly representative of our core areas of expertise, namely: subordinated debt, fixed maturity funds and our low carbon investment strategy."*

- **La Française Global Coco**, classified "Article 8" under the Sustainable Finance Disclosure Regulation, seeks to outperform its benchmark, the ICE BofA Merrill Lynch Contingent Capital EUR Hedged Total Return Index over a recommended investment horizon of more than five years by gaining exposure to subordinated debt securities screened according to ESG investment criteria.
- **La Française Carbon Impact Floating Rates**, classified "Article 9" under the Sustainable Finance Disclosure Regulation, seeks to outperform (net of fees and over the recommended investment period of two years) the 3-month Euribor + 150 basis points for the I share through a target portfolio (non-contractual) of more than 100 securities combining the yields of High-Yield and Investment Grade floating rate securities. The issuers in the portfolio are screened in advance based on ESG criteria and analysed for their compatibility with the energy transition strategy. *In addition, the fund is committed to having a weighted average of the portfolio's greenhouse gas emissions per euro invested at least 50% lower than the composite benchmark: 50% Bloomberg Barclays Global Aggregate Corporate Index + 50% ICE BofAML BB-B Global High Yield Index.*

## Newly labelled SRI funds:

### La Française Global Coco

<b>Asset Class</b>	International bonds and other debt securities
<b>Unit / ISIN code</b>	I FR0013175221
<b>Investment horizon</b>	over five years
<b>Risk/Return Profile (scale 1 to 7)</b>	5 (Risk of capital loss, ESG investment risk, sustainability risk, discretionary risk, credit risk, contingent bond risk, equity risk from holding convertible bonds, liquidity risk, risk of the impact of techniques such as derivatives, interest rate risk, currency risk, overexposure risk, volatility risk, "speculative" investment risk, non-OECD (emerging markets) risk, counterparty risk, "preferred shares" risk, potential conflicts of interest risk, legal risk)

### La Française Carbon Impact Floating Rates

<b>Asset Class</b>	International bonds and other debt securities
<b>Unit / ISIN code</b>	I EUR FR0013439163
<b>Investment horizon</b>	two years
<b>Risk/Return Profile (scale 1 to 7)</b>	3 (Risk of capital loss, ESG investment risk, sustainability risk, interest rate risk, debt issuer default risk, "speculative" investment risk, counterparty risk, liquidity risk, risk, subordinated debt risk, contingent bond risk, risk of holding convertible bonds, risk of the impact of techniques such as derivatives, liquidity risk of performance swaps (TRS), currency risk, discretionary risk, risk of potential conflicts of interest)

## About La Française

The major changes linked to environmental and societal challenges are opportunities to reconsider the future. Future growth and performance will be built around newly identified leverage. The La Française management group's forward-looking investment strategy is built upon this conviction and mission.

Organised around two business lines, "Financial Assets" and "Real Estate Assets", La Française has developed a multi-boutique model to serve institutional and retail clients in France and abroad.

In view of the profound changes occurring in our increasingly digital and connected world, the Group has created an innovation platform which brings together the new activities identified as key businesses of tomorrow.

La Française has 56 billion euros in assets under management with operations in Paris, Frankfurt, Hamburg, London, Luxembourg, Madrid, Milan, Hong Kong and Seoul (as at 30/06/2021).

La Française is a subsidiary of the Caisse Fédérale du Crédit Mutuel Nord Europe (CMNE). Crédit Mutuel Group, Standard & Poor's credit rating (04/2020): Long term: A, negative outlook/ Short term: A-1.

**Press contacts:**

**La Française**

Pascale Cheynet +33 1 43 12 64 25 | [pcheyne@la-francaise.com](mailto:pcheyne@la-francaise.com)

Debbie Marty: + 33 1 44 56 42 24 | [debmary@la-francaise.com](mailto:debmary@la-francaise.com)

**Disclaimer:**

The SRI Label does not guarantee the Fund's performance.

The SRI label distinguishes *“investments that aim to bring together economic performance with a social and environmental impact by financing companies and public entities that contribute to sustainable development regardless of their sector of activity”*. ([www.llelabelisr.fr](http://www.llelabelisr.fr))

**PROMOTIONAL DOCUMENT. THIS DOCUMENT IS INTENDED FOR PROFESSIONAL INVESTORS AS DEFINED BY MIFID II.**

La Française Global Coco is available only to professional investors as defined below. Execution services shall only be provided to professional investors. Non-professional clients (negative target market) are excluded.

Professional investors have the following characteristics:

- sound knowledge of financial products and transactions:
- experience in the financial industry.

This Fund is not accessible for non-professional investors, unless they obtain professional investment advice AND investment in the strategy is solely for the purpose of diversification or a mandate has been signed.

The information contained herein in no way constitutes an offer or solicitation to invest, nor does it constitute investment advice or a recommendation on specific investments. The value of investments and income may fluctuate (this may in part be the result of fluctuations in exchange rates), and investors may not get back the full amount of capital invested. The information, opinions and figures are considered to be well-founded or accurate on the date of

their establishment. Prospective subscribers are urged to carefully and independently review the legal and business documentation, including the latest prospectus (which should be read prior to investing), Key Investor Information Document (KIID) and the annual and semi-annual reports, particularly with regards to the risks involved, and to seek appropriate professional advice where applicable (including regulatory and tax aspects) in order to determine the ability of the product to achieve predefined investment objectives. Published by La Française AM Finance Services, with its registered office at 128, boulevard Raspail, 75006 Paris, France, licensed by the ACPR ("Autorité de contrôle prudentiel et de résolution") as an investment services provider under no. 18673. La Française Asset Management is a management company licensed by the AMF under no. GP97076 on 1 July 1997.

Websites of the supervisory authorities: Autorité de Contrôle Prudentiel et de Résolution (ACPR) [www.acpr.banque-france.fr](http://www.acpr.banque-france.fr), Autorité des Marchés Financiers (AMF) [www.amf-france.org](http://www.amf-france.org)

La Française Carbon Impact Floating Rates and La Française Global Coco are sub-funds of La Française SICAV (SICAV governed by French law)

- The Autorité des Marchés Financiers approved the sub-fund La Française Global Floating Rates (now called La Française Carbon Impact Floating Rates) on 13/08/2019.
- The Autorité des Marchés Financiers approved the La Française Global Coco sub-fund on 07/12/2018.

The integration of ESG criteria into the investment strategies of the three sub-funds above has not been the subject of AMF approval, but of specific information to unitholders (letter to unitholders) with effect from 06/10/2021.

The group's sustainable investment charter is available here:

[CharteInvestissementDurableLaFrancaiseFR.pdf \(la-francaise.com\)](#)

Our climate and responsible strategy is available on: [XX3551 - Article 173-juillet 2021.pdf \(la-francaise.com\)](#)

In relation to the investment strategies mentioned in this document, the latest prospectus, the KIID and the annual and semi-annual reports, which all interested parties should read before making any investment (the latest versions of which are available free of charge on [www.la-francaise.com](http://www.la-francaise.com), from [contact-valeursmobilières@la-francaise.com](mailto:contact-valeursmobilières@la-francaise.com) or from our local paying agents (see below)) have been published containing all the necessary information about the product, the costs and the risks which may occur.

- Germany: BNP PARIBAS Securities Services S.A. – Zweigniederlassung Frankfurt am Main, Europa-Allee 12, 60327 Frankfurt am Main