

## PRESS RELEASE

# LA FRANÇAISE REAL ESTATE MANAGERS STRENGTHENS ITS FRENCH INVESTMENT TEAM DEDICATED TO INSTITUTIONAL CLIENTS

*Paris, 5 October 2021:* La Française Real Estate Managers (REM), the real estate division of La Française Group, restructured its business in 2020 following the appointment of Philippe Depoux as Chairman. The aim was to cultivate a customer-oriented approach with the creation of an Institutional division as well as a Retail division.

*The Institutional division of La Française REM has developed a range of real estate mandates dedicated to institutional investors – both French and international – primarily based on Core/Core+ as well as Value Added and Opportunist strategies.*

Under the leadership of David Rendall and through its pan-European real estate platform with three management centres (in France, Germany and the United Kingdom), the Institutional division of La Française REM currently manages more than 14 billion euros of real estate assets on behalf of institutional investors. To support the growing appetite of institutional investors in the real estate asset class and in particular logistical and managed residential sectors, **La Française REM is pleased to announce several developments within the investment team, which is managed by Leslie Villatte, Director of Institutional Investments and Real Estate Development – France:**

- **Arthur Brizard and Benjamin Fanget have both been promoted to the position of Deputy Director of Investments.** Since 2014, Arthur has helped to establish the foundations of the institutional real estate product range. In 2016, Benjamin – with seventeen years of experience in real estate – joined the institutional division and provided his expertise, in particular for the acquisition and development of value-added operations and managed residences.
- **and the arrival of two new talents: Pierre-Edouard Niel and Emeric Poyer who have been appointed Investment Manager and Investment Associate respectively.** As part of the Institutional division, they will be involved in the entire acquisition process, from sourcing to the closing of real estate transactions. Pierre-Edouard brings more than nine years of extensive experience to La Française REM in office real estate (development and promotion) while Emeric has an in-depth knowledge of real estate financing and experience at an international level. Pierre Edouard will report to Benjamin Fanget and Emeric to Arthur Brizard.



Leslie Villatte, Director of Institutional Investments and Real Estate Development – France stated “Institutional investors' enthusiasm for real estate is not waning. We're witnessing an acceleration in investments across all sectors, but mainly in the managed residential and logistics sectors. In order to support this strong demand and to set ourselves apart from our peers, we must put together an experienced investment team, where each member provides complementary skills.”

## **Notes**

### **Arthur Brizard, Deputy Director of Investments, La Française REM**

Arthur joined La Française Real Estate Partners (renamed La Française Real Estate Managers) in 2014, during the creation of the real estate product range targeted to French and international institutional investors. After working for three years as an analyst, Arthur was promoted to Investment Manager and became Senior Investment Manager in 2020. Arthur graduated from ESTP and holds a specialised master's degree in real estate from the ESSEC Business School.

### **Benjamin Fanget, Deputy Director of Investments, La Française REM**

Benjamin Fanget joined La Française Real Estate Partners (renamed La Française Real Estate Managers) in 2016 as an Investment Manager. He has been particularly involved in the acquisition of managed residences and more generally in the acquisition of tertiary assets.

Benjamin began his career as an acquisition analyst at Shaftesbury Asset Management in 2005, before becoming an asset manager and then pursuing an entrepreneurial endeavour. In 2014, he joined Gecina as an Investment Manager specialising in student residences and, later, in healthcare residences. Benjamin is a graduate of the École Centrale de Lyon and has a master's degree in international finance from HEC.

### **Pierre-Edouard Niel, Investment Manager, La Française REM**

After graduating from the École Centrale de Lyon and completing a specialised master's degree in finance from ESCP Europe, Pierre-Edouard began his career with several internships in real estate businesses – as a site supervisor at Eiffage, AMO consultant at JLL and then Asset Manager at AEW. Subsequently, he joined the acquisition team of the real estate company Gecina where he held the position of Analyst for two years. He was then promoted to the position of Investment Officer, which he held for two years before joining the Altarea group, where he became Investment Manager for three years, in charge of sourcing new office development projects.

### **Emeric Poyer, Investment Associate, La Française REM**

Emeric has more than three years of experience in real estate and structured finance in banking. Before joining La Française REM, Emeric worked in the real estate finance team at Crédit Agricole CIB in London. He also worked in the Agency team in New York and the Trade Finance team in Paris on behalf of financial institutions. Emeric holds a master's degree in finance from Audencia Business School and has an engineering degree from ESEO.



## About La Française

The major changes linked to environmental and societal challenges are opportunities to reconsider the future. Future growth and performance will be built around newly identified leverage. The La Française management group's forward-looking investment strategy is built upon this conviction and mission.

Organised around two business lines, "Financial Assets" and "Real Estate Assets", La Française has developed a multi-boutique model to serve institutional and retail clients in France and abroad.

In view of the profound changes occurring in our increasingly digital and connected world, the Group has created an innovation platform which brings together the new activities identified as key businesses of tomorrow.

La Française has 56 billion euros in assets under management with operations in Paris, Frankfurt, Hamburg, London, Luxembourg, Madrid, Milan, Hong Kong and Seoul (as at 30/06/2021).

La Française is a subsidiary of the Caisse Fédérale du Crédit Mutuel Nord Europe (CMNE). Crédit Mutuel Group, Standard & Poor's credit rating (04/2020): Long term: A, negative outlook/ Short term: A-1.

## La Française contact persons

### La Française:

Pascale Cheynet +33 1 43 12 64 25 | [pcheynet@la-francaise.com](mailto:pcheynet@la-francaise.com)

Debbie Marty: +33 1 44 56 42 24 | [debmarty@la-francaise.com](mailto:debmarty@la-francaise.com)

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