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## **LA FRANÇAISE CREDIT INNOVATION AWARDED FRENCH SRI LABEL**

La Française AM is pleased to announce that its newly launched high-yield global bond fund, La Française CREDIT INNOVATION, has been awarded the prestigious SRI (Socially Responsible Investment) Label, supported by French public authorities and awarded by EY France, accredited as a certification body by COFRAC.

Paul Gurzal, Head of Fixed Income, La Française AM, neatly sums up this achievement, "This label recognises the quality of the approach adopted by LA FRANÇAISE CREDIT INNOVATION which is based on the United Nations Sustainable Development Goals. With La Française CREDIT INNOVATION, classified under Art. 9 in accordance with the Disclosure regulation<sup>1</sup>, our clients can invest in the long-term trends<sup>2</sup> that stand to shape the world of tomorrow, namely population growth, urbanisation, climate change and technological innovation. Thanks to the active management of the fund, based on an in-depth knowledge of the issuers, we will select and position ourselves on responsible and growth-generating economic models."

- The investment objective of **La Française CREDIT INNOVATION**, classified under "Article 9" in accordance with the Disclosure regulations,<sup>3</sup> is to outperform the BofA BB Global High Yield Index, net of fees, over the recommended investment period of 3 years, by investing in a portfolio of issuers that have been screened according to Environmental, Social and Governance (ESG) criteria and of which at least 60% contribute positively and/or do not contribute negatively to the Sustainable Development Goals (SDGs).

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1 Sustainable Finance Disclosure Regulation (SFDR)

2 These areas may change as new trends emerge and are determined at the discretion of the management team.

3 Sustainable Finance Disclosure Regulation (SFDR)

### La Française CREDIT INNOVATION

<b>Asset Class</b>	International bonds and other debt securities
<b>Unit / ISIN code</b>	FR0014008UJ6
<b>Investment horizon</b>	3 years
<b>Risk Indicator (scale from 1 to 7)</b>	2
<b>Main associated risks:</b>	

- Risk arising from techniques such as derivatives: risk of increased losses owing to the use of financial futures such as OTC financial agreements and/or futures contracts.
- Credit risk: Credit risk may arise from a downgrading of the credit rating of an issuer of debt securities or the default of an issuer. If an issuer's credit rating is downgraded, the value of its assets falls. Accordingly, this may cause the net asset value of the Fund to fall.
- Liquidity risk: This refers to the risk when trading volumes are low or in the event of volatility on a particular market, this financial market cannot absorb the volumes of sales (or purchases) without significantly lowering (or raising) asset prices. This may result in a fall in the net asset value.
- Counterparty risk: Counterparty risk arises from entering into financial forward contracts traded OTC and from temporary securities purchase and sale transactions: This is the risk that a counterparty may default on payment. The defaulting of the payment of a counterparty may therefore lead to a decrease in the net asset value.
- Risk of capital loss

The SRI Label does not guarantee the Fund's performance.

The French SRI label distinguishes *"investments that aim to bring together economic performance with a social and environmental impact by financing companies and public entities that contribute to sustainable development regardless of their sector of activity"*. ([www.lelabelisr.fr](http://www.lelabelisr.fr))

### **About La Française**

The major changes linked to environmental and societal challenges are opportunities to consider the future. The new levers which have been identified will constitute the growth and the financial and real estate performance of tomorrow. La Française management group's forward-looking investment strategy is built upon this conviction and mission.

The group uses its capacity for innovation and its technology to serve its customers and to design its investment solutions that combine performance and sustainability.

Organised around two business lines, "Financial Assets" and "Real Estate Assets", La Française is developing its business with institutional and private clients in France and abroad.



La Française manages over €50 billion in assets through its offices in Paris, Frankfurt, Hamburg, London, Luxembourg, Madrid, Milan, Seoul and Singapore (30/06/2022)

La Française is a subsidiary of Caisse Régionale du Crédit Mutuel Nord Europe (CMNE), a member of Crédit Mutuel Alliance Fédérale (LT ratings A+/Aa3/AA- from S&P (12/2021) / Moody's (02/2022) / Fitch (05/2022).

**Press contact:**

**La Française**

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**Disclaimer:**

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La Française Asset Management is a management company approved by the AMF under number GP97076 on 01/07/1997.

For any complaints, please contact the Customer Service Department at the following address: [reclamations-clients@la-francaise.com](mailto:reclamations-clients@la-francaise.com)

The La Française Group's policy for handling requests for information or customer complaints: [Politique\\_de\\_traitement\\_des\\_reclamations.pdf](#) ([la-francaise.com](http://la-francaise.com))

The marketing of the fund may be stopped at any time by the management company and/or the marketer.

For more detailed information about the investment fund, please refer to the prospectus -Available in French and English) and to the Key Investor Information Document (KIID – available in Italian, German, Spanish, French), which all interested parties should read before making any investment. The latest prospectus, the Key Investor Information Document and the annual and semi-annual reports, which contain all the necessary information about the product including the costs and risks, are available free of charge upon request to La Française AM, 128 boulevard Raspail, 75006 Paris - France: [contact-valeursmobilières@la-française.com](mailto:contact-valeursmobilières@la-française.com), at [www.la-francaise.com](http://www.la-francaise.com) or from:

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