

PRESS RELEASE

LA FRANÇAISE SIGNS THE FINANCE FOR BIODIVERSITY PLEDGE

Paris, 21 March 2022: Paris headquartered La Française, a €55 billion multi-asset class investment manager (as at 31/12/2021), is one of the five new signatories of the Finance for Biodiversity Pledge, whereby signatories commit to protecting and restoring biodiversity through their finance activities and investments by:

1. Collaborating and sharing knowledge
2. Engaging with companies
3. Assessing impact
4. Setting targets
5. Reporting publicly on the above before 2025

Laurent Jacquier-Laforge, Global Head of Sustainable Investing of La Française Group concluded, *“La Française is proud to be among the group of 89 leading financial institutions to formally commit to protect, restore and sustainably manage natural resources through a responsible investment strategy based on engagement and which prioritizes biodiversity. As a responsible investor, our goal is to design and manage investment solutions that reconcile performance and sustainability.”*

About La Française

Environmental and societal challenges are opportunities to consider the future. Identifying drivers of change and understanding how they will fashion global growth and ultimately influence the long-term performance of financial and real estate assets is at the heart of La Française’s mission. The asset manager’s forward-looking investment strategy is built upon this conviction.

The group uses its capacity for innovation and its client centric technology to design investment solutions that bridge the gap between performance and sustainability.

Organized around two business lines, financial and real estate assets, La Française serves institutional and retail clients in France and abroad.

La Française manages over 55 billion euros in assets and has operations in Paris, Frankfurt, Hamburg, London, Luxembourg, Madrid, Milan and Seoul. (31/12/2021)



La Française is a subsidiary of Caisse Régionale de Crédit Mutuel Nord Europe (CMNE), a member company of Crédit Mutuel Alliance Fédérale. Groupe Crédit Mutuel has A, stable / A-1 S&P long and short-term ratings (June 2021).

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