

PRESS RELEASE

PROMOTIONAL DOCUMENT FOR PROFESSIONAL INVESTORS ONLY AS DEFINED BY MIFID II.

LA FRANÇAISE TRESORERIE ISR AVAILABLE ON CACHEMATRIX™ BY BLACKROCK

Paris, 5 September 2023: La Française, a multi-expertise management group with €49 billion in assets (31/12/2022), is pleased to announce that La Française Trésorerie ISR (a French mutual fund) is available on Cachematrix by BlackRock, an open architecture online trading and reporting system that allows institutional investors to place purchase and redemption requests, analyse cash portfolios, and produce detailed reports on money market fund holdings.

La Française now offers institutional investors domiciled in Austria, Belgium, France, Germany, Spain and Italy, the possibility of accessing its “flagship” money market fund (distinguished with the French SRI Label¹ and classified Art. 8 SFDR²) which boasts 3.03 billion euros in assets under management (as at 24/08/2023) via the Cachematrix by Blackrock platform. Cachematrix by BlackRock offers a variety of advantages to La Française's institutional investors, including:

- Simplified investment processes,
- Auto-settlement capabilities with reporting and custodian booking,
- Enhanced analytics and reporting.

Thierry GORTZOUNIAN, Chief Operating Officer of La Française AM Finance Services said, *"As a client-centric and innovative asset manager, La Française relentlessly pursues all venues capable of democratising access to its securities asset management expertise while creating value for the end investor. As a platform designed to simplify the daily cash management of institutional investors, Cachematrix by BlackRock is an additional milestone in the right direction."*

¹ The SRI Label does not guarantee the Fund's performance.

² Sustainable Finance Disclosure Regulation

La Française Trésorerie ISR

Asset Class:	Standard money market fund with variable net asset value
Share class:	I share / FR0010609115
Objective:	The Fund's management objective is to seek market opportunities on short-term maturities in order to offer the same performance as the capitalised €STR, less management fees, by investing in a portfolio of issuers screened in advance according to Environmental, Social and Governance criteria.
Synthetic Risk Indicator:	1 on a scale of 1 to 7, 7 representing the highest risk
Investment Horizon:	3 months
Minimum initial subscription:	€500,000
Main associated risks:	risk of capital loss, interest rate risk, ESG investment risk, sustainability risk, discretionary risk, counterparty risk.

The SRI Label does not guarantee the Fund's performance.

The French SRI label distinguishes *“investments that aim to bring together economic performance with a social and environmental impact by financing companies and public entities that contribute to sustainable development regardless of their sector of activity”*. (www.lelabelisr.fr)

About La Française

The major changes linked to environmental and societal challenges are opportunities to consider the future. The new levers which have been identified will constitute the growth and the financial and real estate performance of tomorrow. La Française management group's forward-looking investment strategy is built upon this conviction and mission.

The group uses its capacity for innovation and its technology to serve its customers and to design its investment solutions that combine performance and sustainability.

Organised around two business lines, "Financial Assets" and "Real Estate Assets", La Française is developing its business with institutional and private clients in France and abroad.

La Française manages over €49 billion in assets through its offices in Paris, Frankfurt, Hamburg, London, Luxembourg, Madrid, Milan, Seoul and Singapore (31/12/2022)

La Française is a subsidiary of Caisse Régionale du Crédit Mutuel Nord Europe (CMNE), a member of Crédit Mutuel Alliance Fédérale (LT ratings A+/Aa3/AA- from S&P (12/2021) / Moody's (02/2022) / Fitch (05/2022).

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About Cachematrix by BlackRock

Cachematrix by BlackRock is an open architecture online trading and reporting system that allows you to place purchase and redemption requests on money market fund (MMF) investments from multiple fund providers, view MMF balances, access statements, analyse reporting and more.

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La Française Asset Management is a management company approved by the AMF under number GP97076 on 01/07/1997.

For any complaints, please contact the Customer Service Department at the following address: reclamations-clients@la-francaise.com

The La Française Group's policy for handling requests for information or customer complaints: [Politique_de_traitement_des_reclamations.pdf](#) (la-francaise.com)

The marketing of the fund may be stopped at any time by the management company and/or the marketer.

For more detailed information about the investment fund, please refer to the prospectus -Available in French and English) and to the Key Information Document (KID – available in Italian, German, Spanish, French, Dutch), which all interested parties should read before making any investment. The latest prospectus, the Key Information Document and the annual and semi-annual reports, which contain all the necessary information about the product including the costs and risks, are available free of charge upon request to La Française AM, 128 boulevard Raspail, 75006 Paris - France: contact-valeursmobilières@la-francaise.com, at www.la-francaise.com or from:

- Italy: BNP PARIBAS Securities Services, Via Ansperto no. 5 20123 Milan, Italy
- Germany: BNP PARIBAS Securities Services SA - Zweigniederlassung Frankfurt am Main, Europa-Allee 12, 60327 Frankfurt am Main
- Austria: Erste Bank der oesterreichischen Sparkassen AG, Graben 21, 1010 Vienna, Austria
- Spain: Allfunds Bank SA, Calle de Los Padres Dominicos, 7 28050 Madrid, Spain

Tax on savings applicable to capital gains: if the fund invests more than 10% of its assets in debt securities, either directly or indirectly, individual investors resident in Belgium would be subject to a 30% withholding tax by the Belgian paying agent if the shares or capitalisation units (as defined under Belgian law) of the sub-fund are sold for consideration or redeemed, or in the event of a liquidation of all or part of the assets of this sub-fund. This tax will be calculated on the part of the capital gain considered as being derived, either directly or indirectly and in the form of interest, capital gains or losses, from the return on assets invested in debts and for the period during which the investor held shares in the fund (excluding capitalised interest before 1 July 2005).

Tax on stock exchange transactions: 1.32% for the sale, redemption or conversion of shares (with a maximum of EUR 4,000 per transaction), applicable to capitalisation units/classes.

Tax on income from investments: 30%, deducted at source, applicable on coupons distributed on distribution units/classes.

Prior to making any investment, investors should read the latest prospectus (in English and French), the Key Information Document (in French and Dutch) and the annual and semi-annual reports regarding the investment fund and the share class cited in this document, which contain all the necessary information about the product along with the costs and risks involved. These documents are available free of charge on request from contact-valeursmobilières@la-francaise.com or from our Belgian financial department: CACEIS Belgium SA, B-1000 Brussels, Avenue du Port 86 C b320, RPM Brussels 0460019728. The NAV of the unit and the notice of the General Meeting (valid for SICAVs incorporated under Luxembourg law only) are published on Fundinfo (www.fundinfo.com).

In the event of any complaint, please contact the Customer Service Department of La Française Asset Management by email at the following address: reclamations-clients@la-francaise.com, or the Consumer Mediation Service at the following address: contact@mediationconsommateur.be.